



www.savinglivesuk.com

A National HIV Testing Week Briefing for Saving Lives Volunteers

Hepatitis-B

- Hepatitis-B is a blood-borne virus that affects the liver.
- One in every three hundred and fifty people in the UK are infected with hepatitis-B. In some inner city areas, as many as one in sixty pregnant women may be infected.
- Hepatitis-B is the most widespread form of hepatitis in the world.
- The virus is 50-100 times more infectious than HIV.
- The Hepatitis-B test is a simple, painless blood test that can be performed at your GP's, at hospital, or at a specialist and confidential sexual health clinic.
- There is an effective vaccine against hepatitis-B. The majority of people diagnosed as positive will be clear of the virus within six months.

Saving Lives

- Saving Lives is a mass media campaign designed to increase mainstream coverage of blood-borne viruses.
- It is the first UK-based testing campaign to boast the support of many Premiership footballers and their clubs.
- It speaks about hepatitis and HIV in a fresh, positive and accessible way in an effort to combat stigma.
- Prejudice dissuades people from testing, and therefore damages health – that's why we're fighting it by challenging preconceptions.
- We provide free promotional material to NHS clinics and local authorities nationwide, making awareness-raising affordable.
- Hepatitis-B testing saves lives. It's that simple.