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A National HIV Testing Week Briefing for Saving Lives Volunteers

HIV

- One in five of those living with HIV in the UK do not know they are infected.
- That's 20,000 people who cannot access today's life-saving treatment – and may be unknowingly passing on the infection.
- The HIV test is a simple, painless blood test that can be performed at your GP's, at hospital, or at a specialist and confidential sexual health clinic.
- Getting tested is the only way to know your status – and therefore stay healthy, whatever your result.
- Today's Anti-Retroviral medicines [ARVs] can provide a long and full life – if they are delivered early enough.
- Testing is crucial to health outcomes – the longer HIV remains undetected, the more damage it does.

Saving Lives

- Saving Lives is a mass media campaign designed to increase mainstream coverage of HIV.
- It is the first UK-based HIV testing campaign to boast the support of many Premiership footballers and their clubs.
- It speaks about HIV in a fresh, positive and accessible way in an effort to combat stigma.
- Prejudice dissuades people from testing, and therefore damages health – that's why we're fighting it by challenging preconceptions.
- We provide free promotional material to NHS clinics and local authorities nationwide, making HIV awareness-raising affordable.
- HIV testing saves lives. It's that simple.